

# Katy Neale

UX / UI DESIGNER

## • CONTACT

St. Charles, Missouri

Teleph.: 312.927.5596

Email: [kathryn.neale@gmail.com](mailto:kathryn.neale@gmail.com)

Behance: [behance.net/kathrynneale](https://www.behance.net/kathrynneale)

Facebook: [KathrynJNeale](https://www.facebook.com/KathrynJNeale)

Instagram: [katyjneale](https://www.instagram.com/katyjneale)

Website: [www.nealedesigns.com](http://www.nealedesigns.com)

## • SKILLS

### Professional:

- User-Centered Design
- Emotional and Visual Design
- Competitive Analysis
- Generative & Evaluative Research
- Wireframing & Prototyping
- Usability & Preference Testing
- Design Documentation & Presentation
- User Personas & Business Requirements
- Mobile First & Responsive Design
- Information Architecture & User Flows
- Solid Understanding of Typography, Layout & Color Theory
- Solid Understanding of Responsive Design,
- Data Visualization & Interaction Design
- Experience in A/B Testing

### Technical:

- Adobe Creative Suite
- Invision
- Sketch
- Balsamiq
- Working knowledge of motion & animation programs
- Working knowledge of HTML, CSS, & Javascript
- Experience with Content Management Systems (CMS)

## • SUMMARY

With well over 15 years of visual design experience, Kathryn is a UX/UI Designer with a background in fine art, graphic /web design, and illustration. User-centered design is a growing passion of her's as she strives to create intuitive user experiences through digital products that focus on research and user feedback.

## • DESIGN EXPERIENCE

### UX/UI Design Lead (Nov) 2020 - present

SuprTEK, Inc. / O'Fallon, IL

Currently working on the CAMPS (Consolidated Air Mobility Placement System) Inc. 1 application program for the 618th Air Mobility Command at Scott Airforce Base, IL

- Responsibilities include all decisions based on UX/UI design functionality and interface consistency across all lines of business while adhering to Material Design UI standards.
- Part of a 90+person team high collaboration between (8) teams of developers, scrum masters, product owners, requirement leaders, solution architects and stakeholders working within Scrum/SAFe/Agile framework (2022).
- Train and lead Jr UX Designer

### Service & Content Designer 2014 - 2020

Wellspring Software, Inc. / Manchester, Missouri

Collaborated with th development team to redesign and consolidate three product websites into one, [www.printboss.com](http://www.printboss.com). Provided UX feedback, established best practices

- Created user flows, site maps, wireframes and high-fidelity prototypes using Photoshop & Illustrator.
- Designed over 40 web pages for rebranding using Photoshop.

### UX/UI Design Student 2019-2020

Career Foundry / Berlin, Germany

- Completed over 400 hours of hands on training with industry-leading mentors
- Focus on data-driven UX methodology with a comprehensive hands-on training spanning from user research, user journeys to information architecture, wireframing, prototyping and conversion rate optimization. App projects include "Pinked" and "FitGolf"

### Web/Visual Design 2005-2015

Neale Designs (Freelance & Consulting) / St. Louis, Missouri

Primary clients: *Biblos Foundation, Lightstone Securities, & Wellspring Software*

Integral part of complete redesign of Biblos Foundation website, designing and prototyping internal CMS platform for member-based website over two years.

- Projects ranged from Web Design and Production, Branding and Marketing Initiatives, Digital Photography and Video Production, Illustration, Art and Custom Work

### Director of Marketing 2004 - 2007

Bradford Allen Realty Serices Chicago, Illinois

Produced all standardized marketing and presentation materials for the broker team. Also designed agency brand and identity marketing collateral and company web design.

### Professional Contemporary Artist 2008 - present

[www.kjnstudio.com](http://www.kjnstudio.com) & [www.kathrynneale.com](http://www.kathrynneale.com)

Primarily works in acrylics but also experiments in multi-media, collage and chalk paints on a variety of surfaces in abstraction. Full portfolio and CV online at [www.kjnstudio.com](http://www.kjnstudio.com).

## • EDUCATION

UX Fundamentals, UX Immersion, UI Specialization	2018-2020
MFA, Painting Concentration	2009-2011
MA, Painting & Drawing	2007-2008
BA, Fine Art, Graphic Design specialization	1999-2003